

Message Text

UNCLASSIFIED

PAGE 01 CASABL 00715 051143Z

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W

-----055266 051147Z /45

R 051015Z JUL 77

FM AMCONSUL CASABLANCA

TO SECSTATE WASHDC 4900

INFO AMEMBASSY RABAT

UNCLAS CASABLANCA 0715

FOR USDOC/BIC

E.O. 11652: N/A

TAGS: BPRO, MO

SUBJ: FOREIGN INVESTMENT OPPORUNITY - CONSORTIUM DE REPRES-
SENTATION & DE DIFFUSION - CORED

1. POST WAS APPROCHED BY MR. EDDY HARROCH, GENERAL MANAGER OF
CORED 72 RUE JEAN JAURES, CASABLANCA. THIS FIRM IS MAINLY ACTIVE
IN THE RESEARCH AND IMPLEMENTATION OF INDUSTRIAL PLANTS IN
MOROCCO. CORED WOULD LIKE TO CONSULT WITH US FIRMS FOR THE
ESTABLISHMENT OF A FACTORY TO MANUFACTURE FRUCTOSE SYRUP
IN MOROCCO.

2. THE RAW MATERIAL USED FOR THIS PRODUCTION WILL BE CORN,
WITHER LOCALLY PRODUCED OR IMPORTED. THE PLANT IN MOROCCO
WILL MANUFACTURE FRUCTOSE SYRUP UNDER LICENCE USING AN
AMERICAN PROCESS. THE ERECTION OF THIS PLANT WILL BE MADE
EITHER ON BEHALF OF THE MOROCCAN GOVERNMENT OR OF
MOROCCAN PRIVATE INDUSTRIAL FIRMS.

3. FRUCTOSE SYRUP IS NOT PRESENTLY MANUFACTURED IN MOROCCO.
MR. HARROCH MENTIONED THAT FRUCTOSE SYRUP WILL BE OBTAINED
AT A MUCH CHEAPER PRICE THAN REFINED SUGAR AND ITS
AVAILABILITY WILL TO IMPORT SUGAR.

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4. WE UNDERSTAND THAT THE TWO LARGEST FIRMS FOR THE MANUFACTURE
OF FRUCTOSE SYRUP IN THE US ARE STANDARD BRANDS AND A.E.
STALEY MANUFACTURING CO. WE SUGGEST THAT THESE FIRMS MIGHT
BE APPROCHED WITH RESPECT TO THE PRESENT QUERY.
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Message Attributes

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Disposition Approved on Date:
Disposition Case Number: n/a
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Disposition Reason:
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